Unlock The Power of Data

With a focus on **Management, Monetization,** and **Governance,** we guide clients in converting information into actionable plans to support growth. From data sourcing and enrichment to analytics and stewardship, DataCatalyst crafts the customized initiatives businesses need to thrive in today's data-driven environment.

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Support Throughout the Data Lifecycle

As both data consultants _and_ systems integrators, we support clients throughout the often complex data lifecycle - from strategy through to implementation. With 125 technology and business experts averaging 15 years of experience, including a technical team that has built some of the world's leading MDM platforms, DataCatalyst offers unparalleled expertise in developing, executing, and managing programs to optimize information and spark positive change.

Data Management and Mining

- Master Data Management
- Implementation and Diagnostics
- Data Strategy, Architecture, and Roadmap
- Domain-Specific Data Cleansing
- Data Catalogue Implementation
- Data Integration/ETL

Data Monetization

- Hypothesis-Driven Data Profiling
- Data Productization
- Data Product Distribution, Negotiation, and Setup

Analysis and Optimization

- Business Requirements Development
- Operating Model Development

Architecture and Implementation

- Technical and Application Architecture
- Data Warehousing and Business Intelligence Management

Program Management

- Change Management
- Program and Project Governance

- Experts in data management, monetization, and governance

- Supporting clients throughout the data lifecycle - from strategy to implementation

- 125 professionals, averaging 15 years of experience, crafting solutions via a hybrid onshore/offshore delivery model

- Unmatched insights from a tech team that has built world-leading MDM platforms

- Deep MxM knowledge and experience in party/entity/customer MDM

- Subject matter acumen spanning multiple industries

- Business value assessment tools to determine MDM ROI

Get in touch:
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DataCatalyst

Finding and Mining Hidden Value

In today's competitive business climate, there are only so many ways to develop and sell products with a positive ROI. Effectively mining and monetizing data exhaust creates a real competitive advantage, but you have to know where to look for it.

Secondary data informs decisions, and is currency that can be sold or traded multiple times to partners and counterparties. **We convert this knowledge into value, and serve as trusted advisors and delivery partners for clients across a variety of sectors:**

- Automotive
- Energy
- Financial Services
- Healthcare
- Manufacturing/Distribution
- Publishing
- Retail
- Technology
- Telecommunications
- Transportation

A Comprehensive Approach to Building Intelligence

Data is part of a company's supply chain; it's an asset as well as a tool. We create tailored configurations to help you manage how data moves, how it's analyzed, and how it's integrated internally and externally. Our data mobility, consolidation, and analysis tools, **Accelerate™ methodology,** and battle-tested approach expedite business data alignment and improve intelligence timeframes by up to 70 percent.

We leverage classic enterprise resource systems and cutting-edge technology to address data analysis, management, and transport; messaging and ESB; logic execution; and storage, maintenance, and infrastructure needs. Whatever the challenge, we

reveal data's power as an asset to manage, a tool to collect intelligence, a means to improve operations, and a catalyst for growth.

A Full Complement of Cutting-Edge Applications

In developing strategy and implementing initiatives, we often collaborate with other software partners to expand capabilities and access new areas of expertise. We provide access to the most comprehensive selection of cutting-edge applications via partnerships with leading data software firms, data vendors, and other experts. Together, we deliver a full complement of seamlessly integrated services and programs.

We're proud to partner with industry leaders to provide clients with best-in-class, custom solutions:

Alation · salesforce · amazon web services · STIBO SYSTEMS MASTER DATA MANAGEMENT · EnterWorks BY WINSHUTTLE · tableau · Informatica · Starburst · Microsoft Azure · talend · WhereScape

Let's Talk...

DataCatalyst creates holistic, custom solutions via a battle-tested approach, proprietary methodology, and 25 software accelerators.

Whether it's cleaning, managing, and mobilizing data, improving quality, streamlining processes, or optimizing existing systems, we have your solution. Contact us at **info@datacatalyst.com** to learn more.

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